

Doing Business in Sweden

 SNAPSHOT



An international investor's comprehensive guide

Aimed at international investors seeking a deep dive into Sweden's vibrant business environment, legal framework, accounting practices and taxation system – served alongside insights into Sweden's fascinating history and ingenious inventions.

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Introduction to PKF and this Guide

Welcome to your ultimate guide on doing business in Sweden, proudly brought to you by PKF Revidentia AB, Sweden. As a global network of independent accounting and advisory firms, PKF is dedicated to delivering expert insights and innovative solutions to help you navigate the complexities of international markets. With decades of experience and a finger firmly on the pulse of global commerce, PKF Revidentia AB combines deep local expertise with a worldwide perspective to ensure that every investor can confidently seize opportunities in Sweden.

This guide is not just a dry compilation of regulations and figures – it's an engaging journey through Sweden's dynamic business landscape. You'll discover detailed information about the legal, accounting and taxation systems, along with captivating stories from Swedish history and examples of groundbreaking inventions that have shaped the nation's reputation for innovation. Whether you are new to the Swedish market or a seasoned investor looking to refresh your knowledge, this guide is designed to empower you with the information you need to succeed.

Prepare to explore how Sweden transformed from a modest agrarian society into a modern industrial leader. Learn about the pioneering spirit that gave birth to iconic inventions and fuelled the development of world-renowned companies. Our aim is to make the complex simple, the technical accessible and the investment opportunity irresistible.

1. Foreword

Sweden is renowned for its stable political climate, innovative spirit and transparent legal framework. For international investors, these qualities translate into a secure, predictable environment in which to build and expand business operations.

The nation's journey from humble beginnings to global prominence is nothing short of inspiring. In the 19th century, sweeping economic reforms and improvements to infrastructure laid the foundations for industrialisation. The birth of a modern banking system and the rapid emergence of manufacturing set the stage for Sweden's transformation into an industrial powerhouse. This era not only revolutionised the economy but also sparked a tradition of innovation that continues to this day.

Notable Swedish Inventions

- **Dynamite:** Invented by Alfred Nobel in 1867, dynamite transformed construction and mining, paving the way for modern infrastructure worldwide.
- **Three-point seatbelt:** Developed by Volvo engineer Nils Bohlin in 1959, this lifesaving innovation remains a standard safety feature in vehicles around the globe.
- **Pacemaker:** Rune Elmqvist's pioneering work in 1958 led to the development of the first implantable pacemaker, a breakthrough that has saved countless lives.
- **Tetra Pak:** Created by Erik Wallenberg in 1951, this ingenious packaging solution revolutionised the food industry.
- **Adjustable spanner:** Patented by Johan Petter Johansson in 1891, this tool became essential in mechanical and industrial applications.
- **Bluetooth technology:** Ericsson's innovations in the 1990s laid the groundwork for the wireless communication standard used today.

Historical milestones, from overcoming the hardships of the Great Depression to the post-World War II economic boom, illustrate Sweden's resilience and forward-thinking spirit. Today, Sweden's model of combining social welfare with economic dynamism continues to inspire investors around the world.

This guide provides an overview of Sweden's business environment – from demographics and governance to advanced accounting and taxation practices – helping you make well-informed investment decisions in this innovative market.



2. Demographic and Environmental Overview

Sweden's unique blend of environmental commitment and a highly educated populace creates an ideal foundation for business success.

2.1. Geography and Population

Geography

Situated in Northern Europe, Sweden is blessed with diverse and breathtaking landscapes. Its lush forests, sparkling lakes, majestic mountains and long, dramatic coastline create not only a high quality of life but also support thriving industries such as eco tourism, renewable energy and sustainable agriculture.

Interesting Fact: The country's natural beauty is a major draw for tourists and businesses alike, fuelling green initiatives and innovative sustainability practices.

Population

Sweden's population of approximately 10 million is highly urbanised, with bustling economic centres in Stockholm, Gothenburg and Malmö. These cities are hubs of innovation, culture and education, providing a rich talent pool for businesses.

Interesting Fact: High digital literacy, coupled with a strong educational system, has positioned Sweden as a leader in technological innovation and creative industries.



3. Political System

Sweden's political landscape is built on the bedrock of stability, transparency and democratic governance. The country is a constitutional monarchy with a parliamentary system where real power lies with the elected **Riksdag** and government, while the monarchy adds a ceremonial flourish.

Governance

Sweden's political stability and low corruption levels create a predictable environment for business. The country's transparent legal system ensures that regulations are clear, consistent and fairly enforced.

Interesting Fact: Frequently topping global indices for low corruption, Sweden's political climate instils confidence among international investors, ensuring a level playing field for all.



4. Economics

Sweden's economy is a dynamic fusion of tradition and modernity. It is driven by advanced manufacturing, high technology and a robust service sector, making it one of the most competitive economies in the world.

Economic Strengths

Sweden's economy is characterised by a strong export orientation, high levels of innovation and supportive fiscal policies. Strategic investments in research and development have fostered a culture where groundbreaking ideas can thrive.

Interesting Fact: Sweden reinvests about 3% of its GDP in R&D – one of the highest percentages globally – which continuously propels the nation to the forefront of technological and sustainable innovation.



5. Communications and Transportation

Sweden's connectivity is second to none, making it a prime location for businesses that rely on seamless communication and efficient logistics.

Communications

A state-of-the-art digital network spans the country, offering widespread broadband and mobile connectivity. This high-speed digital infrastructure is critical for modern business operations and innovation.

Interesting Fact: Sweden was one of the first nations to implement a nationwide fibre-optic network, a pioneering move that continues to bolster its high-tech reputation.

Transportation

Sweden boasts a modern transportation system with efficient highways, extensive rail networks, world-class airports and bustling seaports. These features not only support domestic commerce but also facilitate robust international trade.

Interesting Fact: Stockholm Arlanda Airport is frequently rated among Europe's best, ensuring that both people and goods can move swiftly and efficiently.



6. Services and Exchange Controls

The service sector is the lifeblood of Sweden's economy, providing a wealth of professional expertise in fields such as finance, IT, legal services and consulting.

Service Sector

Sweden's reputation for high-quality service is reflected in its thriving financial institutions, innovative tech companies and leading consulting firms.

Interesting Fact: The Swedish *fika* culture – those cherished coffee breaks – has become a symbol of creative collaboration, fostering an environment where ideas flow as freely as the coffee.

Exchange Controls

With minimal exchange controls and the advantages of EU membership, capital moves effortlessly into and out of Sweden – even though the Swedish krona (SEK) remains the nation's official currency.



7. Finance

A robust, transparent financial sector is the cornerstone of Sweden's economic appeal. It provides the stability and security sought by international investors.

Banking and Markets

Sweden's modern banking system, coupled with a reputable stock exchange (Nasdaq Stockholm), offers safe and innovative platforms for managing investments and raising capital.

Interesting Fact: Swedish financial institutions are globally admired for their digital innovations, often setting new standards in the fintech arena.

Investor Protections

Strict regulatory oversight by entities such as the Swedish Financial Supervisory Authority ensures that all financial transactions adhere to high standards of transparency and fairness.





8. Grants and Incentives

Sweden is not only a land of innovation but also a place where the government actively supports business growth through generous grants, subsidies and tax incentives.

Incentives

A range of programmes – from R&D tax credits and innovation grants to environmental subsidies – helps lower entry barriers and stimulate sustainable growth.

Interesting Fact: Sweden's early introduction of a carbon tax in 1991 has become a benchmark for environmentally focused fiscal policies worldwide, encouraging businesses to embrace sustainability.

Support Networks

Organisations like Business Sweden provide personalised advisory services, market intelligence and networking opportunities to help investors establish and expand their operations in Sweden.



9. Regulatory Environment

Sweden's regulatory framework is a model of clarity, fairness and efficiency, ensuring that businesses operate in a secure and predictable environment.

Comprehensive Legislation

From corporate governance to environmental protection, labour laws to GDPR compliance, Sweden's regulations cover every aspect of business.

Interesting Fact: Thanks to advanced e-governance systems, Swedish businesses benefit from significantly reduced administrative burdens, making it easier to obtain necessary permits and licences.

Enforcement

Regulatory bodies such as **Bolagsverket** (Swedish Companies Registration Office) and **Skatteverket** (Swedish Tax Agency) diligently enforce these laws, ensuring that all companies adhere to the highest standards of compliance and transparency.



10. Mergers and Acquisitions

Mergers and acquisitions (M&A) in Sweden are conducted with precision, ensuring that each deal is fair, transparent and beneficial for all parties involved.

Due Diligence

Every transaction undergoes rigorous due diligence and obtains necessary regulatory approvals to safeguard market integrity and protect shareholder interests.

Interesting Fact: The Swedish M&A market is known for its robust cross border activity, underscoring the nation's integration into the global economy.

Competitive Safeguards

When a merger might affect market concentration, competition authorities step in to ensure that the market remains fair and competitive.



11. Securities

Sweden's securities market is renowned for its transparency and efficiency, offering investors a reliable and secure trading environment.

Market Standards

Companies listed on Nasdaq Stockholm must meet strict disclosure and corporate governance standards, ensuring a high level of investor protection.

Interesting Fact: Sweden's adoption of advanced digital trading platforms has positioned its securities market among the most efficient in Europe.

Investor Assurance

Continuous regulatory oversight and transparent practices provide investors with the confidence that the market operates fairly and reliably.





12. Alternatives to an Audit

For many small and medium-sized enterprises, Swedish law provides flexibility in auditing requirements, helping companies focus on growth without compromising transparency.

Audit Exemptions

SMEs that meet certain criteria can opt for alternative internal control assessments instead of full external audits, reducing costs and the administrative burden.

Interesting Fact: This approach allows start-ups to devote more resources to innovation rather than cumbersome compliance procedures.

Internal Controls

Even when full audits are not required, maintaining robust internal financial systems remains essential for ensuring accuracy and accountability.



13. Consumer Protection and Special Industries

Swedish laws are designed to protect consumers and ensure that specialised industries operate in a fair, transparent and safe manner.

Consumer Rights

Comprehensive regulations guarantee product safety, transparent pricing and effective mechanisms for resolving disputes.

Interesting Fact: Sweden is consistently ranked among the world's best countries for consumer protection, which in turn builds trust and loyalty in the marketplace.

Special Industries

Industries such as finance, telecommunications and healthcare benefit from additional regulatory oversight, ensuring that ethical standards and consumer interests are rigorously upheld.





14. Legal Protection for Intangibles

Sweden's robust legal system provides excellent protection for intellectual property and other intangible assets – a key ingredient in fostering innovation.

Intellectual Property

Strong laws protect patents, trademarks, copyrights and trade secrets, allowing businesses to secure their innovations and creative output.

Interesting Fact: Sweden's efficient patent system is recognised globally as one of the best, attracting high-tech and creative enterprises from all over the world.

Enforcement

Quick and fair judicial processes ensure that any infringement on intellectual property rights is swiftly addressed, preserving the value of innovations.



15. Sarbanes-Oxley Act

While the Sarbanes-Oxley Act (SOX) is a US regulation, its principles have influenced global corporate governance practices – including those in Sweden.

Adoption of SOX Principles

Many Swedish companies, particularly those listed on international exchanges, implement additional controls that mirror SOX requirements.

Interesting Fact: A number of Swedish firms voluntarily exceed the local compliance requirements, building a reputation for unmatched transparency and accountability.

Local Standards

For companies that primarily operate within Sweden or the broader EU, local and European regulations provide a similarly rigorous framework for corporate governance.



16. Relevant Legislation

Sweden's legal framework is built on a foundation of clear, predictable statutes that support efficient business operations.

Core Legislation

Key laws – including the Companies Act, the Accounting Act and the Annual Accounts Act – provide a stable and reliable foundation for businesses.

Interesting Fact: Sweden's legal system is often hailed as a gold standard in international business, thanks to its clarity, consistency and fairness.

Sector-specific Laws

Additional regulations cover areas such as environmental protection, labour rights and data privacy (GDPR), ensuring that every aspect of business is comprehensively regulated.



17. Forms of Business Organisations

Sweden offers a variety of legal structures to accommodate different business needs and risk profiles.

17.1. Limited Companies

The **Aktiebolag** (limited company) is the most common form of business, offering limited liability and a formal governance structure that inspires confidence.

Interesting Fact: Many world-renowned companies, including Volvo and Ericsson, are organised as limited companies – a testament to the robustness of this model.

17.2. Branch of a Foreign Company

A branch allows a foreign company to enter the Swedish market without the complexity of forming a separate legal entity.

Interesting Fact: This low-risk approach is popular among global firms looking to test the water before committing fully.

17.3. Partnerships

Flexible arrangements (general or limited) that combine local expertise with international capital, ideal for collaborative ventures.

17.4. Limited Liability Company (LLC)

LLCs offer the best of both worlds: liability protection and operational simplicity, making them especially attractive for start-ups and innovative businesses.



18. Accounting

Clear, accurate accounting is crucial for compliance and building trust with investors.

18.1. Tax Accounting and Reporting

Requirements

Companies must adhere to the Swedish Accounting Act, ensuring that tax filings and financial reports are both timely and precise.

Interesting Fact: Sweden's early adoption of digital accounting technology has streamlined processes, reducing errors and increasing efficiency.

18.2. Statutory Audits Are Not Required

Exemptions

SMEs that meet specific criteria may opt for internal control assessments instead of full external audits, easing the administrative load.

18.3. Fundamental Financial Accounting Standards

Principles

Swedish accounting standards prioritise consistency, accuracy and transparency, often aligning with IFRS for larger, publicly traded companies.

18.4. Accounting Principles

Core Values

Transparency, prudence and consistency underpin every aspect of Swedish accounting practices.

18.5. Financial Reporting

Deliverables

Detailed annual reports – complete with balance sheets, income statements, cash flow analyses and comprehensive disclosures – ensure that investors receive a full picture of a company's financial health.



19. Taxation

Overview

Sweden's taxation system strikes a careful balance between efficient revenue collection and attractive incentives that encourage innovation and growth. Covering both corporate and individual taxation, the system is designed to be clear, consistent and investor-friendly.

Corporate Taxes

19.1. Federal Taxes and Levies

National levies are the backbone of Sweden's funding for public services and infrastructure.

Interesting Fact: The Swedish tax system is renowned for its fairness, which in turn helps maintain some of the best public services in the world.

19.2. Company Tax

The corporate rate of tax typically ranges between 20% and 22%, with special incentives available for research and development, as well as for sustainable investments.

19.3. Capital Gains Tax

Gains from asset sales are taxed under clear rules, with provisions available for deferring tax liabilities under qualifying conditions.

19.4. Branch Profits Tax

Foreign companies operating through a Swedish branch are taxed on the profits generated by that branch, with relief often available through double taxation treaties.

19.5. Sales Tax/Value Added Tax (VAT)

The standard VAT rate is 25%, although reduced rates apply to certain goods and services.

19.6. Fringe Benefits Tax

Employee non-cash benefits are taxed based on their market value, with specific exemptions designed to ensure fairness in compensation practices.

19.7. Local Taxes

Municipal levies vary by region, providing vital funding for local public services like education and infrastructure.

19.8. Other Taxes

Depending on the industry, additional levies – like environmental taxes or excise duties – may be imposed.

19.9. Determination of Taxable Income

The key elements of taxable income are as follows:

- **Tax depreciation/capital allowances:** Deductions for asset depreciation help lower taxable income.
- **Stock/inventory:** Consistent valuation methods are applied to inventory to ensure fairness.
- **Capital gains and losses:** These are calculated separately, with mechanisms to offset losses against gains.
- **Dividends:** Specific rules govern how dividend income is taxed.
- **Interest deductions:** Caps are in place to avoid excessive leverage.
- **Foreign sourced income:** Income earned abroad is taxed with available credits to prevent double taxation.
- **Foreign tax relief:** Relief measures under double taxation treaties help ease the burden.
- **Corporate groups:** Consolidation rules allow for the offsetting of losses within a corporate group.
- **Transfer pricing and related party transactions:** Must adhere to arm's length standards with thorough documentation.
- **Treaty and non-treaty withholding tax rates:** Rates vary based on international agreements.
- **Compliance and reporting:** Detailed record keeping is required to satisfy all tax related obligations.

Individuals

19.10. Entry into Sweden, Visas and Permits

Foreign investors and key personnel must secure appropriate visas and work permits via the Swedish Migration Agency.

Interesting Fact: Sweden's digital visa system is among the most efficient in Europe, ensuring that top talent can be brought in with ease.

19.11. Personal Income Tax

Sweden applies a progressive tax system that combines municipal and state taxes to fund exceptional public services.

Interesting Fact: Despite high nominal tax rates, the world-class public services and quality of life financed by these taxes make Sweden an attractive place to live and work.

19.12. Totalisation Agreements on Social Security

Bilateral agreements prevent double contributions to social security systems for those working internationally.

19.13. Employees' Rights

Swedish labour laws ensure fair working conditions, robust collective bargaining and a strong social safety net for all workers.

19.14. Directors

Corporate directors are held to strict fiduciary and legal standards, ensuring they protect shareholder interests at all times.

19.15. Reporting Requirements for Resident and Non-Resident Foreign Nationals

Residents must report worldwide income, while non-residents are taxed only on income sourced in Sweden.

19.16. Estate and Gift Tax

Sweden has abolished estate tax, although cross border gift tax issues may still need consideration in some circumstances.

20. Appendix

Reference Websites

- Business Sweden: www.business-sweden.se
- Swedish Tax Agency (**Skatteverket**): www.skatteverket.se/servicelankar/otherlanguages/inenglishengelska
- Swedish Companies Registration Office (**Bolagsverket**): www.bolagsverket.se/en
- Swedish Financial Supervisory Authority (**Finansinspektionen**): www.fi.se/en/
- Swedish Migration Agency: www.migrationsverket.se/English

Useful Resources

- Local Chambers of Commerce – for regional business support and networking.
- Commercial Consulates/Embassies – for assistance with international trade and investment matters.
- Specialised Legal and Tax Advisors – for experts in Swedish corporate law and taxation.

Conclusion and Final Recommendations

Sweden stands out as a remarkably attractive destination for international investors. Its stable political system, state-of-the-art infrastructure, transparent regulatory environment and investor-friendly tax system create a fertile ground for success. This snapshot guide has explored every critical facet – from demographic and economic insights to detailed legal, accounting and taxation practices – providing you with the essential tools to make informed investment decisions.

Key Takeaways

- Sweden's stable political landscape and low corruption guarantee a predictable business climate.
- Cutting-edge digital and physical infrastructure supports continuous innovation and operational efficiency.
- A well-structured legal and regulatory framework safeguards investors and encourages sustainable growth.
- Transparent tax policies, along with generous incentive programmes, make Sweden an appealing destination for both corporate giants and nimble start-ups.

We encourage you to perform thorough due diligence and consult with local experts to customise your investment strategy. With its unique blend of rich history, groundbreaking inventions and modern innovation, Sweden is poised to be the perfect setting for your long-term, profitable investments.



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